

# Miaya Johnson



## Summary

UX designer with experience in graphic design, illustration, and 3D modeling. Efficiency and function focused designer that is using industry standard design implementation while challenging the industry standards with innovative ideas that push the boundaries of what is possible with regards to function and aesthetic. Seeking to use experience and education to improve the efficiency, effectiveness, and function of the experiences users have with applications, websites, and technology more broadly.

## Relevant Projects

**CareerFoundry Course Project - [VELA](#)** is a wind, wave, and weather app designed for water-sport enthusiasts. This iteration of the VELA app sets itself apart from the competition by offering a live weather map with radar overlays and a home screen widget.

- Conduct competitive analysis, user research, and usability tests
- Create user personas, UI visual elements, and User Centered UX elements
- Design logos, UI elements, sitemaps, wire-frames, low to high fidelity prototypes

**CareerFoundry Course Project - [Ruminate](#)** is a vocabulary acquisition and retention app designed for users who want to engage in continuous learning. Ruminate sets itself apart from the competition by allowing users to engage with each other using games and shared lists.

- Conduct competitive analysis
- Create UI visual elements, and User Centered UX elements
- Design logos, UI elements, wire-frames, low to high fidelity prototypes

**CareerFoundry Course Project - [The Portfolio Site](#)** is an online collection of design work, case studies, professional information, and contact information. Using HTML, CSS, and JavaScript, a carefully crafted online portfolio to display work was created.

- Utilize HTML, CSS, and JavaScript to create a static webpage
- Create UI visual elements, and User Centered UX elements
- Design monogram, wire-frames, low to high fidelity prototypes of site layout

## Experience

### Customer Service Representative (2022-Current)

Provide members with accurate and efficient customer care. Assist members with benefit, eligibility, claims, authorization and web related tasks. Support members with completing web portal procedures. Provide up to date information about member benefit, eligibility, claims, and authorizations.

### Freelance Graphic Designer / 3D artist (2017-Current)

Commissioned to create unique logos, monograms, graphic artworks, 2D illustrations, 3D character art, and 3D environment art.

## Contact Information

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## UX / UI Skills

Competitive Analysis

User Research

User Personas

Information Architecture

Wire-framing

Prototyping

User Centered UX Design

UI Visual Design

3D Modeling

Iconography

Logo Design

## Tools

Adobe Illustrator

Affinity Designer

Figma

Marvel

Blender 3D

HTML / CSS

JavaScript

Microsoft Office

## Education

CareerFoundry

UX Design Certification (2023)

University of Memphis

Bachelor of Art - Japanese (2017)